

DIRECT MARKETING SOLUTIONS



DIRECT MAIL

The effective solution for sending your **commercial mailings** abroad

- Great flexibility
- Attractive prices
- Reliable delivery times
- Special solutions for the Belgian market

send your **addressed direct mail** to your current and prospective international customers, in over **180 countries** at very attractive prices

• **Flexible solutions**

Would you like to win over your prospects or strengthen your relationship with your customers? If so, make sure that your advertising campaigns are in good hands! We offer optimal solutions that fulfil your needs and ambitions perfectly. Together with our experts, you choose the services that your campaign needs in order to be more effective: specific sorting, a "Postage Paid" indicator, the return address, etc.

• **For all types of mailings**

We manage all your identical and addressed direct mail: letters, brochures, catalogues, mailings with CDs and DVDs without commercial value or with samples. Up to a maximum of 2 kg per item and up to 5 kg for catalogues and brochures.

• **Always reliable**

We always meet the agreed delivery time. In addition, thanks to our central geographic location, we can guarantee very attractive delivery times. Moreover, our reliability has been recognised by a number of international and independent institutions, such as UNEX and International Post Corporation.

• **Know-how and quality**

Thanks to our many years of experience, we can make you benefit from unique know-how about the postal market. For example, do you want to give your customers and prospects abroad the impression that you are a local company? If so, we suggest a local "Postage Paid" indicator and a return address in the destination country be stamped on your mailings.

• **Unrivalled expertise on Belgium**

bpost international offers you a wide range of services to get the most out of your Belgian marketing campaigns, such as Distripost for your unaddressed mailings, Select Post and Select Movers to define your target audience even more effectively, as well as Address Cleaning to keep your databases up-to-date.



Increase the **performance** of your campaigns

Discover the advantages of Max Reply and Easy Return to maximise your response rate.

did you know...

We can also manage all your non-addressed direct mail to almost all European countries!

More info?

Your Account Manager will answer any questions you might have.



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